

IRISH HYPNOTHERAPY CONFERENCE



9am - 5pm
5-6TH APRIL

Discover our top pick of topics and speakers.
Something for everyone. Something for you. Connect,
learn and share knowledge and get special offers.



JOHN SCANLON

John Scanlon is a hypnotherapist from County Wexford, Ireland, and the creator of the Irish Hypnotherapy Conference, the largest annual hypnotherapy gathering in Ireland. He runs a clinic in Wexford and online, specializing in trauma, anxiety, phobias, and Functional Neurological Disorder (FND).

John is one of the few global trainers in adoption-related hypnotherapy, helping therapists address the complexities of adoption.

<https://ihc24.systeme.io/adoption>



KARL ANTHONY

Karl Anthony is the owner and Director of Irish Hypnosis Ltd. and the Institute of Clinical Hypnotherapy Ireland. A pioneer in the field, he has developed groundbreaking techniques, including the discovery of True Hypnosleep, and created the highly effective Karl Anthony Method.

With over 15,000 clinical sessions and a 90% success rate, Karl is one of Ireland's most accomplished hypnotists, known for revolutionising hypnotic processes. Learn more at irishhypnosis.ie.



HANSRUEDI WIPF

As President of OMNI Hypnosis Training Center International and Gerald F. Kein's successor, Hansruedi has trained over 2,500 hypnotists worldwide. A best-selling author and award-winning instructor, he specializes in Regression to Cause (R2C & Fix it), Rapid Inductions, Pain Management, and Ultra-Height® techniques.

Founder of the HypnoScience® project in collaboration with the University of Zurich. OMNI Hypnosis is also the first in the industry to achieve ISO 9001 certification.

<http://www.omnihypnosis.com/>

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ASTRID HARMS

Tinnitus, with over 200 potential causes, requires more than a one-size-fits-all solution. While a cure remains elusive, hypnosis has proven to reduce distress and improve quality of life significantly. Astrid's innovative, science-based approach combines neuroscience, psychology, and mind-body techniques to address tinnitus's psychological and physical factors.

Discover her tailored strategies, designed exclusively for attendees of the Irish Hypnotherapy Conference.

<http://www.soulessense.co/ihc25>



ADAM COX

Join Adam Cox,

hypnotherapist and host of The Hypnotist podcast, for an enlightening talk on the interplay between hypnosis and the dimensions of our universe. Adam explores the 2nd, 3rd, and 4th dimensions, revealing how they shape our reality and the transformative power of hypnosis.

He contrasts the physical world of length, width, and depth with the 4th dimension—time and spacetime—where change and duration unfold.

Don't miss this captivating exploration of how hypnosis transcends physical limits to unlock new possibilities.
<https://PhobiaGuru.com>



STEPHEN MCGILL

Welcome back to Stephen McGill of Marketing Advice NI and owner of Globalize Social Media and TheraMarketing, specializing

in therapy marketing services. Since 2007, Stephen has helped therapists excel in online marketing and is also a qualified hypnotherapist. Specialising in AI, Google Ads, Meta Ads, and TikTok Ads, Stephen's 2023 and 2024 presentations and post-conference webinars were a hit with attendees.

Don't miss his expert insights at the 2025 Irish Hypnotherapy Conference!
<https://theramarketing.systeme.io/course>

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DANIEL BROWNE

Multi-award-winning hypnotherapist, counsellor, psychotherapist, and coach, as well as a prominent LGBT+ activist. He is the author of How to be an LGBT+ Affirmative Therapist and trains therapists worldwide to support LGBT+ clients effectively.

Daniel has advised the UK government on LGBT+ mental health policy. He is a leading authority on therapeutic practices for the LGBT+ community, combining expertise with advocacy to drive meaningful change.
<https://www.daniel-browne.co.uk/lgbt-for-therapists>



TURAN MIRZA

Turan Mirza is a Hypnotist and Clinical Hypnotherapist based in Northern Ireland. Starting his journey in 2010, he honed his skills through street hypnosis in Belfast, eventually transitioning to helping clients with issues like quitting smoking and anxiety.

Turan's YouTube channel has over 1.4 million views and 730+ videos. Since 2016, he has shared his expertise at international conventions, including HypnoThoughts Live and the UK Hypnosis Convention. Turan is thrilled to bring his knowledge to the 2025 Irish Hypnosis Convention!
<https://www.feel-good.today/ihc25/>



CLAUDIA RICKARD

Claudia Rickard, is an Emotional Intelligence Development Specialist and multi-certified practitioner in hypnotherapy, NLP, Havening®, and more. She combines techniques like EFT and Kinetic Shift to help clients release unwanted emotions and build inner resilience.

Passionate about improving quality of life, Claudia created The Bunny Talk Process™, a method she now trains worldwide. She is the author of A Parent's Journey – The Bunny Talk Process, a guide for parents seeking positive change.
<https://calendly.com/clauidiarickard-talktalk/30min>

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ANNE JIRSCH

Anne Jirsch is a London-born professional futurist with a large worldwide following. Her client base includes heads of industry, politicians and celebrities from the world of film, music and sport.

Her Future Vision Training has been taught in 20 countries.

She has appeared on numerous radio and TV shows, including regular slots on BBC Radio, BBC Morning News & This Morning.

Dubbed 'The Queen of FLP' Anne travels extensively with her sell-out workshops, seminars and public speaking engagements.

<https://annejirsch.com/>



CORMAC COLLERAN

Award-winning hypnotherapist with 20+ years' experience. Creator of the transformative ICAAN Protocol and a pioneering Cocaine Addiction Hypnotherapy Program. Blends psychology and business expertise to deliver rapid, life-changing results. 5-star rated industry leader.

Cormac developed one of the world's first Cocaine Addiction Hypnotherapy Programs, acclaimed for freeing thousands from addiction. His work has earned national media recognition and industry praise, solidifying his reputation as a leader in hypnosis and coaching.
<https://dublinhypnosisclinic.ie>



ANDREW ARBUTHNOT

With 20+ years directing sales for luxury brands like Tom Ford and Chopard, Andrew mastered the psychology of ethical influence. His key insight? "Selling is simply guiding positive change." Now a practicing hypnotherapist and coach in Bangor, he combines corporate expertise with therapeutic skills to help Irish hypnotherapists enhance their client outcomes and grow sustainable practices.

Andrew specialises in translating persuasion techniques into ethical therapeutic tools for lasting transformation.
<https://ofrightmind.com/>

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BRENDA RHODES

For decades, Brenda has empowered individuals worldwide as a relationship coach, speaker, and clinical practitioner. Creator of the acclaimed Great Relationship Retreats and From Survive to Thrive program for abuse survivors, she's trained 2,500+ practitioners across 20+ countries.

A certified Hypnosis Instructor, Reiki Master, and Andean Shamanism Teacher, Brenda blends holistic modalities to inspire self-love and fulfillment. Author of *The Worry Detox* and co-author of *Great Relationships*, her mission is helping others achieve their dreams.

www.allentownhypnosis.com



CRISTODORA BUICULESCU

Corporate coach and emotional intelligence expert specialising in high-impact group transformations. As a certified hypnotherapist and firewalk facilitator, she blends NLP and hypnotherapy to shatter mental barriers. Founder of MindsetPRO Academy, her dynamic approach combines experiential techniques like firewalking and glass walking with emotional intelligence for profound personal and professional breakthroughs. A sought-after international speaker, Cristodora empowers lasting change across the U.S. and Europe.
<https://www.mindsetproacademy.com>



DAN GOYETTE

A pioneering medical clinical hypnotherapist, Dan co-founded both the Michigan Hypnotherapy Guild and International Hypnosis Conference. Since 2011, he's specialized in trauma care for first responders while contributing to hypnosis research as an APA/Division 30 member. Dan elevates the profession through *Hypnoworld Magazine* and *The Hypnocafe Podcast*, creating vital platforms for practitioner education and global hypnotherapy advocacy.

hypnoworldmagazine.com

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FREDRIC MAU

A clinical mental health counselor with 20+ years of experience, Dr. Mau has shaped psychotherapy education as Core Faculty in a psychiatry residency program. An active researcher in controlled trials and textbook revisions, he's authored three books and contributed to international publications. A sought-after keynote speaker across five countries, his work has earned multiple prestigious awards in the U.S. and Switzerland for counseling excellence and literary contributions.

<https://watermarkcolumbia.com/>



DANIELLE SERPICO

MindCoach, hypnotist, and NLP trainer, Danielle is the founder of The BlackBelt MasterMind Academy and author of The BlackBelt MasterMind. A former European martial arts champion, she blends hypnosis, psychology, and NLP to help startups and individuals reach 6-figure success. Her expertise reveals how your subconscious mind and communication patterns shape outcomes—giving you the "Subconscious Edge" to achieve goals.

www.theblackbeltmastermind.com



GIANCARLO RUSSO

Italian physiotherapist specializing in pediatric neurorehabilitation (0-6 months), stroke recovery, and pain management. A direct student of Professor Karel Lewit (Prague School founder), he pioneered medical hypnosis in Italy since 1986, establishing a renowned training school and introducing hypnosis to Italian universities. A sought-after global speaker, he blends clinical practice with teaching at international congresses and specialization schools.

<https://youtube.com/channel/UC8CfwaHM9hqq3OvGVlItu>
UA

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GARRY COLES

One of few UK hypnotherapists with an MSc in Clinical Hypnotherapy, Garry has 19+ years' oncology experience at a major hospital and runs five private practices. A global expert in cancer journey hypnosis, his groundbreaking research on pre-surgical hypnosis for breast cancer recovery set new standards. Receiving GP and hospital referrals, he also presents worldwide and offers masterclasses.

<https://hypno-oncology.com>



GRANT MURRELL

International speaker, bestselling author, and transformation expert specializing in NLP, hypnotherapy, and human behavior. For 21+ years, he's helped entrepreneurs across 15 countries boost profits by up to 200% by optimizing mindset, strategy, and systems—delivering "More Money, Less Stress, More Fulfillment." A Sky TV-featured thought leader and "Best Mentor" award-winner (LOSD), Grant has shared stages with T. Harv Eker and Jay Abraham. His mission: guiding 1 million leaders to build limitless legacies.

<https://www.linkedin.com/in/grant-murrell-a763a94/>



HYPNOSIS HEALERS

The "Spice Girls of Hypnosis"—four expert practitioners blending hypnosis with unique healing modalities. Julie Cass (business-to-wellness coach), Hellen Buttigieg (TV organizer turned mindset expert), Jennifer Silvaggi (trauma-informed therapist), and Robin Dewhurst (spiritual psychotherapist) host sold-out luxury retreats helping women unlock confidence, heal trauma, and awaken their potential through transformative hypnosis experiences.

<https://hypnosishealers.ca/>

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KARL SMITH

Karl Smith is back to Dublin for the 2025 Irish Hypnotherapy Conference. Karl presented at the inaugural Irish Hypnotherapy Conference and is a great support for the Hypnotherapy Community in Ireland. Karl is founder & lead trainer for the hypnotic masterminds and teaches and presents all over the world.

<https://hypnoticmasterminds.co.uk>



NICOLA CREEN

A life/business coach, hypnotherapist, and inspirational speaker, Nicola blends strength and compassion to transform lives. Founder of the Nicola Creen Coaching Academy, she recently hosted the global "Phoenix Rising" mental health event. Whether speaking, writing, or coaching, her mission is empowering others to thrive against all odds. Offstage, she cherishes travel, music, and family time.

<https://www.facebook.com/NicolaCreenModelAndMakeUpSchool/>



ROB DE GROOF

Award-winning hypnotist and owner of HypnosisCentre.be, Rob leads Europe's premier hypnosis training hub with 8 therapists across 4 cities. As head trainer of the European Hypnosis Academy, he's taught thousands in direct hypnosis worldwide. Protégé of Jeffrey Stephens, Rob preserves his mentor's legacy while innovating with protocols like HypnoFasting and Hypnosis4Golfers. Author of Mentalism for Hypnotherapists and host of The Art of Simple Hypnosis, he blends tradition with cutting-edge techniques.

<https://robdegroof.com/>

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NICOLE WAGERNACKLE

A 15-year hypnotherapy veteran and founder of Swisshypnosis Institute, Nicole trains medical professionals in hypnosis while helping therapists build confidence. Recognized as IMDHA/IACT's 2023 Hypnotherapist of the Year, she instructs for the Dave Elman Institute and Sleep Talk Method. Known for her humorous YouTube demos of rapid hypnosis, she's a frequent TV/radio guest across Switzerland, Germany, and Austria.

<http://www.swisshypnosis.institute/>



RONIA FRASER

Multi-award-winning Trauma Recovery Coach and leading Narcissistic Abuse Recovery expert. As a survivor and author of "Me, Myself & I", she's transformed lives worldwide since 2017. Her groundbreaking method—recognized for its structure and effectiveness—helps clients reclaim their identity and mental health after complex trauma. International speaker and trusted voice in abuse recovery.

<https://www.roniafraser.com/>



ROSIE CALLAGHAN

Donegal-based Clinical Hypnotherapist and founder of The Weight Loss Clinic and Irish Hypnosis Cabinteely. Her HypnoSlim program transforms relationships with food while reducing stress and boosting self-worth. With clinics in Ireland and Canada (formerly Ontario Hypnosis Clinic), she specializes in anxiety treatment using Regression therapy. A professional singer, she uniquely understands and addresses performance anxiety. Mother of two and Irish Red Setter lover!

<https://weightlossclinic.ie/>

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STEPHEN TRAVERS

A trauma and anxiety specialist with 20+ years' experience, Stephen empowers therapists through cutting-edge techniques like Havening®, hypnosis and NLP. As an International Havening Techniques® Trainer, his dynamic teaching makes complex methods accessible. Known for delivering rapid, lasting results, he equips professionals with transformative skills to enhance client outcomes and their own practice success. A sought-after expert in therapeutic mastery and professional development.

<https://stravershypnosis.com>



SEAN MICHAEL ANDREWS

Certified Hypnotist and Instructor, Master NLP Practitioner, and Supervising Instructor for the Dave Elman Hypnosis Institute. Author of "Who, Me?" (2015) and "Street Hypnosis" (2016), Sean has taught in 21 countries and appeared on TV worldwide. Dubbed "The World's Fastest Hypnotist," his accolades include the 2024 Order of Braid (NGH) and multiple "Hypnotist of the Year" awards.

<http://www.worldsfastesthypnotist.com/>



DR SUE PEACOCK

A HCPC-registered Consultant Health Psychologist and British Psychological Society Associate Fellow, Dr Peacock specializes in chronic pain, sleep disorders, and medical phobias with 25+ years' experience. A published author and Advanced Clinical Hypnotherapist/EMDR practitioner, she now applies her expertise to Long COVID recovery. Recognized in academia and media for her groundbreaking work.

<https://well-ahead.com/>

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SETH-DEBORAH ROTH

CRNA and Clinical Hypnotherapist with fellowships in NBCCH and NGH. Awarded the Order of Braid and Charles Tebbetts honor. Member of ASCH, AHNA, and PPD Association. Presents nationally and internationally at major medical institutions including UCSF, Kaiser, and London's APHP. Specializes in integrative approaches bridging anesthesia expertise with clinical hypnosis for holistic patient care.

<https://www.hypnotherapyforhealth.com/>



SHELLEY STOCKWELL-NICHOLAS

A dynamic motivator and creator of Joy Therapy, Shelley boasts 54+ years as a transpersonal hypnotherapist, breath-worker, and UCLA lecturer. With 27 books and global keynotes (Woodstock, BBC, Bali), she certifies mindful practitioners worldwide. Former TV reporter and 45-year editor of The Hyp News, her media legacy spans ABC, BBC, and award-winning The Shelley Show.

<https://www.hypnosisfederation.com/>

Irish Hypnotherapy Conference 2025

Schedule

Saturday

Sunday

Saturday

Room 1: Approach to Therapy

9:00 AM: Rob De Groof - HypnoQiGong - Flowing Change Work

10:00 AM: Claudia Rickard - Showcasing The Bunny Talk Process

11:20 AM: Fredric Mau - Rapid Induction in Clinical Hypnosis

12:20 PM: Seth-Deborah Roth - Mindset - Hypnosis for Surgical Outcomes

2:15 PM: Adam Cox - The Playground of Possibility - Hypnosis and the 4th Dimension

3:15 PM: Sean Michael Andrews - Perform Killer Demonstrations

5:00 PM: Close

Room 2: Business & Personal Development

9:00 AM: Cristodora Buiculescu - Be an Impactful Speaker - Hypnosis Under Cover

10:00 AM: Nicola Creen - Creating Unshakable Confidence

11:20 AM: Grant Murrell - Clients on Request

12:20 PM: Andrew Arbuthnot - How to Sell Without Being "Salesy"

2:15 PM: Nicole Wackernagel - Confidence as a Hypnotist in the Medical World

3:15 PM: See Room 1

5:00 PM: Close

Room 3: Techniques & Inductions

9:00 AM: Astrid Harms - Reframing Tinnitus For Better Client Outcomes

10:00 AM: Cormac Colleran - Beating addiction with the ICAAN transformational protocol

11:20 AM: Rosie Callaghan - The Benefits of Regression in Anxiety Relief

12:20 PM: Stephen Travers - The Power of Rapid Transformation

2:15 PM: Karl Anthony - Deep Trance - Esdaile/Coma State

3:15 PM: See Room 1

5:00 PM: Close

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Sunday

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Room 1: Approach to Therapy

9:15 AM: Giancarlo Russo - The Use of Non-Verbal Communication in Hypnosis Induction

10:15 AM: Ronia Fraser - An Intro into Narcissistic Abuse Recovery & Hypnosis

11:30 AM: Garry Coles - Psychoneuroimmunology & Mind-Body Medicine

12:30 PM: Hansruedi Wipf - Regression to Cause & Fix It

2:30 PM: Karl Smith - Mastering Your Media - Building a Business With YouTube

3:30 PM: Shelley Stockwell-Nicholas - What's Love Got To Do With It

5:00 PM: Close

Room 2: Business & Personal Development

9:15 AM: Anne Jirsch - Mind Travel Into the Future

10:15 AM: Danielle Serpico - Conversational Influence - Effective Communication for Sales & Influence

11:30 AM: Stephen McGill - Beyond Algorithms: Strategic AI Marketing for Hypnotherapists

12:30 PM: Hypnosis Healers - Money Mindset - Charge your Worth and Build a Thriving Practice.

2:30 PM: Turan Mirza - How Hypnotherapists Can Gain from Street Hypnosis

3:30 PM: See Room 1

5:00 PM: Close

Room 3: Techniques & Inductions

9:15 AM: Brenda Rhodes - Hypnosis Art and Leprechauns

10:15 AM: Daniel Browne - LGBTQ+ - Working Hypnotically with Queer Clients

11:30 AM: Dr. Sue Peacock - Trance-forming Endometriosis

12:30 PM: John Scanlon - Adoption & Early Childhood Trauma and the Role for Hypnotherapy

2:30 PM: Dan Goyette - A Neurophysiological Look at Hypnotherapy

3:30 PM: See Room 1

5:00 PM: Close